



1960

JANUARY

CONTACTS

HERE'S TO THE SOARING SIXTIES!

As we enter a New Year and a new decade, many thoughts arise in our minds as to what the future holds in store. These range from the problems of the world scene to those in our own life. A glance at the international situation shows us the increasing complexity of such things as world peace, disarmament and nuclear tests.

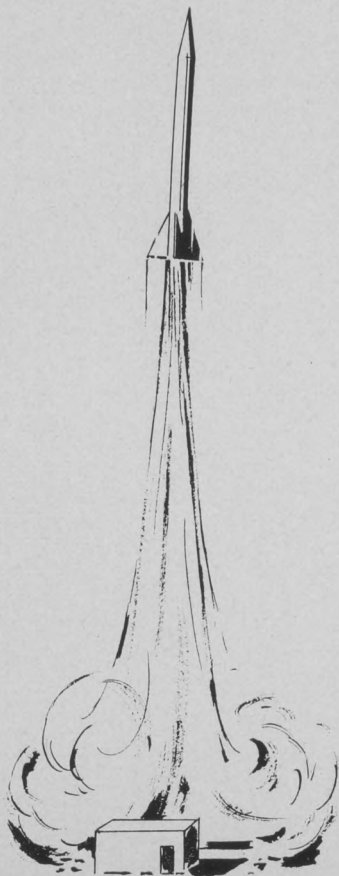
When we look at the problems of our own day-to-day living, we can sense the almost frantic drive for achievement and self-satisfaction that we encounter on every hand. With the same questions repeated . . . What will this do for me? . . . What will I get out of it? . . . Where am I headed? . . . In an era such as this, these questions loom large on our horizon.

When we shift our thoughts to world problems it is soon apparent that the splendid progress that we enjoy—with all its attendant benefits — has surely been given by Someone who could so easily take it all from us. Let us not forget that the vision of the future is one that our mortal eyes cannot see.

One good, but nevertheless, simple way to approach the New Year is to "count our blessings" — think of our health, our home, our family, our circle of friends. Without these, all would seem empty and our future of little worth.

A skeptic may say that the future looks dark and grim; no, on the contrary it shines brightly ahead. Just how brightly is entirely up to us!

Happy New Year, Everyone!



HONoured ON THEIR RETIREMENT

MISS MIRIAM STEELE

Miss Steele, of our Printing Plant, retired officially Friday, January 1, after celebrating 25 years of continuous service, during the month of December. "Minnie" Steele had the misfortune to break not only one hip but two, during 1959, and through her own resourcefulness and a cheery desire to be well, she is now able to get around quite nimbly with the aid of a cane.

Miss Steele is contemplating moving to a less severe part of Canada, possibly the west coast, but for the present is convalescing at her home in the company of her sister.

Mr. Wimble, Department Manager of the Printing Plant, and a delegation of the Printing staff journeyed to Miss Steele's home for a visit and to present her with a carving set, a gift from her associates honouring her on retirement. May we add a sincere wish for a long and healthy retirement, Miss Steele.



MRS. MARGARET CASE

Mrs. Margaret Case retired on Thursday, December 31, after 30 years of continuous service with the Company. "Marg" Case has worked her full time with the Store China Department.

A presentation of a travelling case and a wallet containing money was made by Mr. Yelland, Department Manager.

Manitoba born, from the town of Killarney, Marg has two fine sons. She has no immediate plans other than a trip to Los Angeles, California, on which she left Saturday, January 2. Mrs. Case has many associates and friends in Eaton's who all wish her the best of retirements with an abundance of good health and happiness.



MRS. ALICE WAYGOOD

Retired Thursday, December 31, after six years of service with the Company. Most of Mrs. Waygood's service has been with the 5th floor Boys' Clothing (Store). A dinner was held at the Parker House on Wednesday, December 9, at which time Mr. Scrivener made the presentation of a beautiful table lamp. The dinner was attended by members of the Boys' Clothing staff and associates.

Mrs. Waygood has a son, Clifford, who works in our Delivery Department and she is very proud of her three grandchildren. Enjoys knitting and gardening in her spare time. Also attends the United Church on Atlantic Avenue of which she is an elder. Mrs. Waygood plans on remaining in Winnipeg for the present. Your many friends in Eaton's wish you long life and good health in the years to come, Mrs. Waygood.



MRS. GEORGINA COOKE

of our 3rd floor Cake Counter, retired on December 31 after six and a half years of continuous service. Mrs. Cooke years ago (1920-1939) also worked in the same department, but broke her time. The morning of her retirement she was presented with a floral, a set of TV tables and a wallet with money, along with personal gifts.

"Georgie," as she is known by many, is an ardent needlepointer. She is a member of the Rebekahs and of the L.O.B.A. Has a step-daughter, Mrs. Percy Burdett, of whom she is very proud. Plans on making her home here in Winnipeg. May we, your friends at Eaton's, take this opportunity of wishing you a long, healthy and happy retirement, Georgie Cooke.



MR. TERRIFF ACHESON

Mr. Acheson retired on Saturday, October 17, due to illness. "Terry" as his host of friends knew him, began working for Eaton's and the Meat Department on March 31, 1925—35 years of good faithful service, and as Terry says, "The T. Eaton Company is tops!"

Mr. Acheson, due to illness, retired early, and at the present time is well on the way to recovery, but has to take things easy for a while yet. Married to a former Eatonian, Marjorie Hood (General Office), Terry has two daughters and three grandchildren and is very proud of each one. Hobbies include gardening and fruit trees with a bit of fishing on the side. Is a very active member of the Beaver Lodge of the Masonic order.

At this time we want to extend Mr. Acheson our sincere wish for a full recovery and the hope that your future years, Terry, will be filled with good health and an abundance of happiness.



HONoured ON THEIR RETIREMENT

MISS MARGARET VANCE



"Madge" Vance, as she is better known, retired on Thursday, December 31, 1959, after 44½ years of continuous service with Eaton's. An interesting side note on years with the Company—Miss Vance's sisters, Barbara of W609 has 30½ years with Eaton's and Tillie, who works for the Telephones, has 43 years—a total of 118 years of family service. Could be a record!

Madge began work with Eaton's as a parcel girl, after a year and a half was transferred to the Store Hospital where she worked for three years as office girl and general helper for Nurse King who was the attending nurse at that time. The remaining years—about 40 of them—have been with W228, Men's Furnishings.

Due to the pressure of Christmas, a retirement party was held on Saturday, December 12, at the St. Charles Hotel. In attendance were members of staff and friends. Gifts included a four-place setting of bone china dinnerware from her department, a clock radio from the part-time girls, and many personal gifts.

The latter part of November a dinner was held in Madge's honour at the Town 'n' Country and attended by a group of her friends. Also, on December 20, Mrs. and Mr. Cain, Manager of Men's Furnishings, entertained for Madge with about 50 guests in attendance.

Mr. Godwin of W428, Men's Hats, presented Miss Vance with a transistor radio, a gift from his department staff.

Miss Vance plans on taking things easy for a while with a vacation at her summer home down at Boundary Park heading the list. May we wish you many pleasant years ahead, Madge, and the best of health to be your constant companion.

MRS. DOROTHY AIKMAN

Mrs. Aikman retired Thursday, December 31. She began working for the Company approximately 16 years ago and has been with the Head Cash most of that time. Mrs. Aikman was presented with an occasional chair by Mr. Bannick, her Department Manager, a gift from her immediate associates. On Thursday, January 7, a group of her friends had a party at Moore's Restaurant in her honour and presented her with a radio. She was also the recipient of many personal gifts.

Mrs. Aikman tells us that she has no special hobbies or interests, but just enjoys life. Plans on making her home in Winnipeg. Your many friends join in wishing you long years and good health, Mrs. Aikman.



AUSTRALIA COMES TO CANADA!



Pictured at left is Mrs. Edith M. Hardy and her two fine sons, Bruce, 10, and Allan, 8.

Mrs. Hardy is the former May Barable of our Gloves and Hosiery Department. May married an "Aussie" during the last war and moved to Australia. When she had the opportunity to come back to Winnipeg for a visit, she chose the wintertime so that the boys could get their first glimpse of snow and to see Eaton's Santa Claus parade. This she was able to do, and according to Mrs. Hardy, was a real thrill to her sons.

Be sure to come in and see us again, folks.

EATONIANS IN THE NEWS

MR. W. L. PALK

Mr. Palk has been appointed as a general vice-chairman of the Y.M.C.A. development fund. The announcement was made by the campaign headquarters. He will be one of those responsible for leadership of the campaign.



RETIRED EATONIANS HONOURED

Masonic honours were paid at the December regular meeting of St. John's Masonic Lodge to these retired Eatonians, Mr. Gibson Greer, retired from Men's Clothing, and Mr. Alex Mathieson, retired from the Printing. They were presented with 50-year medals at the hands of the Grand



Mr. Mathieson



Mr. Greer

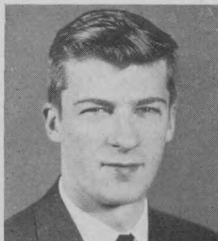
Master of the Grand Lodge of Manitoba, Most Worshipful Wesley D. G. Runions.

Mr. Greer began his Masonic career in Ireland, affiliating with St. John's on his arrival here as a young man; Mr. Mathieson has been all his 50 years with St. John's. Congratulations, gentlemen—a grand record—and may you have many more years to wear these medals.

KENNETH GODWIN

Kenneth Godwin, son of Mr. R. T. Godwin, Department Manager of the Store Men's Hats, received an award from the Canadian Institute of Chartered Accountants for high standing in the year's Chartered Accountancy examinations. Ken ranked third highest in Canada in the final examination.

For his Canadian standing Ken will receive a C.I.C.A. Founder's prize of \$100.00. As leading Manitoban he wins the Manitoba Institute War Memorial Gold Medal and \$100.00 for the highest standing. Congratulations to your son, Mr. Godwin, you must be very proud of your boy.





Top, left to right:
Dr. Saunderson, Douglas
McEwen, Lloyd Axworthy.



Shown are some of the lads about to partake of a delightful luncheon put up by our very able Grill Room staff.

TUXIS AND OLDER BOYS' PARLIAMENT ENTERTAINED BY EATON'S AT A LUNCHEON

Mr. A. W. P. Harrison, representing The T. Eaton Co. Canada Ltd., graciously welcomed the Boys' Parliament group, 120 in number, their leaders and their Lieutenant-Governor, to the luncheon on Tuesday, December 29. This is an annual event tendered to the representatives from Manitoba and Western Ontario.

Head table guests were Mr. Ray Wylie, Mr. Graeme Garson, Speaker of the House; Mr. Allan Priestley, Mr. John A. M. Edwards, Mr. Lloyd Axworthy, Deputy Premier; Mr. Ross Bannerman, Dr. H. H. Saunderson, Lieutenant-Governor; Mr. A. W. P. Harrison, The T. Eaton Co.; Mr. Douglas McEwen, Premier; Mr. H. R. Screaton, Store Superintendent, The T. Eaton Co.; Rev. John Lee, Mr. Stan N. Jones, Mr. Ronald Scott, Rev. R. S. Harper.

Dr. Saunderson was introduced by Lloyd Axworthy and gave a very moving speech with the theme "All Wool and a Yard Wide." Emphasis was put on the need for young men to form good sound habits which in turn become the foundations for a sound character during manhood.

Thanks for the speech were tendered by Mr. D. McEwen and thanks to The T. Eaton Co. by Mr. Ray Wylie who mentioned that this was the 14th such luncheon given by the Company to the Tuxis Group. Entertainment was provided by David Jandrisch and his combo group. Bert Kilgour was the pianist during the luncheon and his music was thoroughly enjoyed by all. Lloyd Axworthy, by the way, was elected the next Premier of Boys' Parliament. Congratulations, Mr. Axworthy.



During 1960, we hope to bring you news, views and reports on our Staff Training projects; also information on additions to our library. During the coming year we hope to introduce such new programs as:

Salesmanship—for new selling staff

Fabric Training—for new members of fabric departments

Salesmanship—for students

Policy Salesmanship—for new members of expense departments

PUBLIC SPEAKING CLASS — 1959

Just prior to Christmas, the following people successfully completed a course in Public Speaking conducted by Mr. D. R. P. Coates:



Front row—Margaret Rustebakke, 609; Florence Towner, 117; Phyllis Edwards, 214; Jean Solylø, 261; Edith Finkle, 208.

Middle row: John Frisken, 157; Dick Howard, General Audit; Rodger Winton, 214-233; Bob Ferguson, General Audit; Art MacDonell, 201; Ron Foster, 236.

Back row—Louis Habring, 267; Peter Neufeld, 1087; John Miller, 46; Branwell Price, 174.

Insert—Wes Welch, 15. Missing from picture—Mrs. S. Slyn, 480; Mr. A. Urbonas, Mrs. D. Irvin, Mr. D. R. P. Coates, instructor.

ON OUR BOOKSHELF—We would draw your attention to the following magazines and interesting articles:

"American Fabrics"—A twice-yearly publication on current developments in the fabric industry. A "goldmine" of information.

"Vogue"—November 15, 1959 issue—The Great Accessory Change

"House and Garden"—October 1959 issue—How to Measure Value in Furniture



"What's past is
prologue."
—Shakespeare

A BACKWARD GLANCE

WANTED: MORE MATERIAL FOR OUR HISTORICAL SECTION

Further to our notice regarding "memories of past years with Eaton's" being donated to our Winnipeg Historical Collection. We have displayed above one of many pictures that have been contributed to our ever-growing list of treasures. When one looks carefully, you can either see friends who are still with us or those who have retired. Brings back pleasant thoughts of days gone by, doesn't it?

The Assistants' Association still needs plenty of material and makes this request for people to search around the house and rout out some of these "treasures" for us all to see.

When you find a photo, ribbon, anniversary button—anything that you feel would be of interest, please let the following people on our Committee have it: **In the Store**—Mr. Gordon Eisener, 7th floor Electricals; Mr. Stan Green, Staff Training, 2nd floor. **In the Mail Order**—Mr. Herb Bingham, 4th floor Heavy Hardware; Mr. Bill Lockwood, 8th floor Catalogue Distribution.

All material will be acknowledged.

WINNIPEG EATON LIFE ASSURANCE PERSONNEL ATTEND ANNUAL CONVENTION IN TORONTO

The T. Eaton Life Assurance Company held an Agency Convention for its field representatives during the latter part of November. In attendance from the Western Division were Miss Helen Fisher, Mr. Frank Frampton and Mr. James (Jimmy) Quinn. They are shown above in that order from the left with Mr. G. H. Peace, the Manager of the Eaton Life Assurance Co.



Talks were given by Head Office personnel on trends in life insurance, under-writing problems, policy-holders' service, public relations—with individual speeches given by Miss Fisher and Mr. Frampton for the Western Division. Round table discussions were conducted throughout, regarding the above topics, and the convention was acclaimed highly successful.



Mr. Senf



Mr. Lentle



Mr. Wilson



Mrs. Shields

Suggestion Winners

15.00—Mr. K. Senf, Department 122A—Suggestion Adopted

Mr. Senf suggested that the Shopper Checks on Mail Order Depot bills should go directly from Department 122 to Department 173 and not be routed through Department 116. Mr. Senf was of the opinion that implementation of his suggestion would increase the efficiency of the operation and improve customer service.

15.00—Mrs. M. I. Wheatley—Dryden Order Office—Suggestion Adopted

Mrs. Wheatley suggested that when the Fur Storage Department writes to the Order Offices (early in the fall) and requests permission to ship all coats held in storage, that if all coats were listed, the Order Offices could check the lists and notify the department of those customers no longer living in the district.

10.00—Mr. S. Lentle, Dept. 122A—Suggestion Adopted

Mr. Lentle suggested that each new employee should be given a satisfactory explanation of the regulations governing the compulsory deductions for the Hospital Service Plan.

10.00—Mr. C. Wilson, Dept. 106R—Suggestion Adopted

Mr. Wilson suggested that there should be signs on the doors of the Mail Order Building (Hargrave Street side) indicating that the customer entrance is on Donald Street.

5.00—Miss A. M. Downie, Dept. 110—Constructive Thinking

5.00—Mrs. M. E. Laidler, Dept. 111—Constructive Thinking

5.00—Mrs. F. Shields, Atikokan Order Office—Constructive Thinking

MANITOBA 4H CLUB MEMBERS VISIT EATON'S



Each year Eaton's entertains young men and women who have earned the right to represent their particular district 4H Club. This year the program began on Monday, November 2, for 114 of these young folk with visits to places of interest such as the Manitoba Museum and Manitoba Technical Institute.

Tuesday, November 3, the complete group paid a visit to our Mail Order and then were guests of the Company at a luncheon held in the Assembly Hall, Store. The group was welcomed by Mr. A. W. P. Harrison, Manager of our Order Office Supervision. Head table guests included Dr. J. M. Bell, Deputy Minister; Mr. F. G. Muirhead, M.O. Divisional Manager; Mr. J. F. Muirhead, Supervisor 4H Clubs; Miss E. M. Collyer, Director Home Economists; Miss Ann Marie Allen, Home Economist, Swan River; Mr. Ralph Poston, Agriculture Representative, Whitemouth, and Miss Catherine Pacey, formerly with our Good Deed Club.

Entertainment was provided by Donna Ronan, vocalist; Donald Libman, trumpet player, and Conrad Mendres, accordionist—all members of Eaton's Good Deed Club. Miss Lila Henderson of Minitonas, Man., offered a sincere vote of thanks for a wonderful week enjoyed by all the 4H Club members.

The motto of all the 4H Clubs is: "Learn to Do by Doing." It would appear to be in practice with these young people!

CHRISTMAS PARTY FOR MIDDLECHURCH HOME WAS VERY SUCCESSFUL

For some 30-odd years Eaton employees have held a party for the residents of the Middlechurch Home. This year the party was held on Monday, December 28, and we can honestly say it was one of the best held out at the home yet. Everyone seemed to enjoy themselves immensely and Santa Claus (Lloyd Jones) was superb.

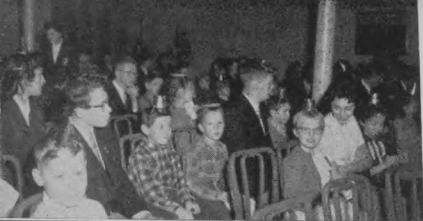
Entertainment was provided by the Oldtime Orchestra consisting of Messrs. Jim Carter, Holt Boyd, Alan Mann and Howard Swan, assisted also by Mr. Vic Taylor, our accompanist. Sing-song and solo by Mr. Hugh McDonald. Dance numbers by Misses Sandra O'Shaughnessy, Teena Mae Wong, Judy Moir, with pianist Mrs. Eileen Wedlake.

A duet by Bert Elson, xylophone, and Jim Carter bass viol. Santa's helpers were Miss Joan Langton and Mr. Hugh Smith. Greetings from Eaton's were offered by Mr. B. C. Sutherland, Personnel Manager, and Mr. Ted Black acted as master of ceremonies.

Thanks for the evening were expressed by Mrs. A. K. Stephens, Middlechurch Home.

Note: Santa is pictured with Miss Bishop, a retired member of Eaton's now residing at Middlechurch, in the centre of page 11. Also pictured are scenes from our enjoyable evening there. Top, left to right, are some of the residents. 2nd row—Santa poses with a few of the ladies. 3rd row—Our dancers in the "Zorro" dance; Hugh McDonald singing "The Lord's Prayer," and Bert Elson playing his xylophone solo, "Red Sails." Lower row—Our dancers again and our "Old Folks."







"CHRISTMAS TIME IS KIDDIES TIME"

Pictured here are three Christmas parties for children of the Care-taking and Receiving staff, Engineers' Department and Junior Executive and Junior Council's underprivileged children. As can be seen by our host of pictures, Santa was the most popular man and everyone seemed to be having a marvellous time. Santa had presents for all the children and lots of food and soft drinks were served by each group after he had left.

Entertainment was provided for the children at each party and was well received by both children and adults. Many "thank yous" should be given to all personnel connected with making Christmas just a little happier for kiddies at Eaton's.



EATON MEN'S CURLING CLUB NEWS

As ever, at this time of the year night shopping, the boys' bonspiel and the Christmas holidays combined to put a fairly large crimp in the draw. In order to keep to the printed schedule, the draw committee was forced to give a loss to each of the rinks concerned in the unplayed games; consequently, the won and lost columns are not quite accurate. However, it was necessary to do this in order to facilitate the regrouping of rinks for the third round and to ensure a smooth-running schedule for the remainder of the season.

These games will be played before the end of the third round so that standings and groupings will be 100 per cent accurate for the all-important fourth round.

GROUP 1—THIRD ROUND

"A" Group			"B" Group			"C" Group		
W	L		W	L		W	L	
Reid	14	2	Morrow	8	8	Bergman	7	9
Walker	11	5	McGavin	8	8	Milne	6	10
Hay	9	7	Mainella	7	9	Bruneau	6	10
Smith	9	7	Garden	7	9	Wellard	6	10
Young	8	8	Wright	7	9	Aikman	3	13

GROUP 2

Tuesday, 6:15

	W	L
Harrison	5	1
Scott	5	2
Burns	5	2

GROUP 3

Wednesday, 6:15

	W	L
McClure	8	0
Ferguson	7	1
Jephson	6	2

GROUP 4

Thursday, 6:15

	W	L
Hogg	6	0
Currie	6	1

GROUP 5

Friday, 6:15

	W	L
Barling	7	0
Hogg	7	1

Congratulations and the best of luck to Gordie Walker and his rink comprising Cliff Nichol, Moe Roscoe and Gus Zimmerman who earned the right to represent our club in the Consol Playdowns. We are all pulling for you, fellows.



WHAT! BASEBALL SEASON ALREADY?

No! Pictured at left are some of our enthusiastic baseball players of the late 1930's. Bill Clay and Frank Heath are the manager and coach. Can you recognize any of the players? If you can, please whisper their names because you know how women are about their ages.

EATON'S MIXED FIVE-PIN BOWLING LEAGUE

High scores on Tuesday, January 5:

Division 1—Bill McTaggart 786 (287), E. Sigvaldason 743 (281), Addie Thomson 722 (288), Steve Monchak 720 (264), Viv Legace 719 (322), Ernie Wall 713 (281), Donna Monchak 669 (255).

Division 2—Sybil Hanneson 715 (306), Cy Napier 702 (321), Stan Olson 691 (264), Les Smart 688 (241), Ted Black 680 (252), Jim Stewart 671 (290).

Division 3—Basil McAlpine 740 (281), Mildred Barker 696 (287), Chris Erickson 695 (284), Roy Lowe 692 (259), Alex Savage 673 (244), Edna Hunter 650 (301).

Division 4—Eric Steiner 666 (231, 227), Ernie Latter 627 (285), Henry Krysanski 627 (228), S. Barker 614 (221).

BRIDGE BRIEFS

Bridge players please try to play your games and get the schedule up to date. Turn your scores into the Recreation Office, 2nd floor. Store. Let's get the small slams and the re-doubles into high gear, fellows!

EATON LADIES' CURLING

By Dot Platen

Congratulations to Ev Gordon and her rink, consisting of Mary Moore, Flo Park and Ruby Fraser, on their winning the right to represent the Eaton rink in the Manitoba playdown.

HOCKEY NEWS

Hockey games at the Olympic rink have been very keenly contested this season in Eaton's Men's Hockey League, as evidenced by the close scores each week. After four weeks of play, the standings are: Rockets 3 wins and 1 tie for 7 points, Vikings with 2 wins, 1 loss and 1 tie for 5 points; Red Wings 1 win, 2 lost and 1 tie for 3 points, and Gremlins have lost 3 and tied 1 for 1 point.

Keep up the good hockey, fellows, play-off time is close at hand. More news in February issue.



MAIN FLOOR

Books and Stationery—By M. C.-Lawton

Our Christmas dinner was held on December 12 at the City Center Hotel and about 85 attended. Mr. Florence, in a short and witty speech, welcomed our special guests. Mr. Freeman, acting as M.C., called on Charlotte Wellard and Bill King, it seemed that this popular pair had a birthday, so we baked them a cake and with the presentation of "gag" gifts wished them many more.

Dancing was next on the program, with spot dances adding to the fun. The party broke up at midnight and was voted one of the best. Thanks to the hard-working committee.

A second grandchild for Mary Thacker—a boy, Kenneth Norman Campbell; for Carrie Pember—a seventh girl. All doing well.

Engaged: Geraldine Jasper to Calvin Archibald and Winnie Johnson to Basil McAlpine. Best wishes from all of us.

Our deepest sympathy to Dora Brett on the loss of her infant niece.

On the sick list: Jean Cormack and Joan Szpak.

Barbara Kent journeyed to Kenton, Man., on January 2, to attend the wedding of her niece, Dellene.

Many happy days to Charlotte and Harold Wellard. They celebrated their 30th wedding anniversary on January 1.

Drugs—By R. Bovey

On the morning of December 30, 8 a.m., at Moore's a breakfast was held honouring Mrs. Rita Roe and Mrs. Barbara McCombs. Rita is retiring after 32 years' faithful and courteous service for 212 Department and she will be missed by her associates. Health and happiness to enjoy your leisure, Rita.

Barbara has decided to make housekeeping her full-time effort, but before doing so, starts off on a lovely trip to the Bahamas accompanied by her husband. Our best wishes to you, Barbara, we will miss your charming personality around the department.

The girls of the department entertained for Barbara at the Nanking which was enjoyed by all. During the course of the evening a presentation of a beautiful Doulton flower bowl and a figurine was made by Jean Frame and Esther Halsall to Barbara.

Congratulations are in order to Bob Winick on his recent engagement to a lovely young lady, Clara Palanuk, also to Louise Garmis on her recent engagement. The very best to you both.

Our sincere sympathy to Pat Taylor on the sudden passing her husband.

Jewellery—By V. Bowerman

Marilyn Smith of our Jewellery Counter came in beaming on December 22, the reason was a beautiful diamond on that all-important finger. Congratulations, Marilyn.

We wish to congratulate Mr. and Mrs. Bud Curtis on the arrival of their chosen daughter on December 18.

Sorry to hear that Karla Skarra of our Jewellery section has been on the sick list. Hope to see you back real soon, Karla.

Men's Furnishings—By E. Johnston

The retirement of Miss Madge Vance was the occasion for a department dinner-dance held in the Rose Room of the St. Charles Hotel on Saturday evening, December 12. Under the chairmanship of Mr. A. Gregory, the party got away to a good start.

Mr. O. Cain spoke of Miss Vance's dedication to her job, of the trust successive managers had in her abilities. He recalled her friendly spirit, sense of humour, tempered with a firm insistence that the job be done right. On behalf of the department he presented Madge with a dinner service.

Mr. R. Dailley then called on any present who wished to pay tribute to their colleague of many years. Miss M. McRae, Mr. A. Collins and Mr. T. Johnston recalled instances in which Madge played a leading roll in past years. Miss Vance replied feelingly, looking back on a career which began in 1915. After an arousing sing-song, the evening was spent in dancing.

Former colleagues of Miss Vance who were present included Mr. and Mrs. T. Humphreys, Mr. and Mrs. O. Cain, Messrs. F. Game and T. Johnston.

Sunday, December 20, Mr. and Mrs. O. Cain entertained during the afternoon in honour of Miss Vance.

December 29 saw Madge's desk gaily decorated and many friends took the opportunity to visit with her on her last official day with the Company. She was also the recipient of many gifts on this occasion.

So ends Madge's career which began as a parcel girl in 1915, ending as head office girl in Department W228. May you enjoy a long and happy retirement, Madge, is the wish of each and everyone of us.

* * *

SECOND FLOOR

Budget Fashions—By N. Jackson

At time of writing we are sorry to say that Mrs. Agnes Hughes is in the hospital. We truly hope that when Contacts is published you'll be feeling better and at home, Agnes.

On December 10, a very enjoyable Christmas party was held at the Riviera Restaurant. The reception started at 6:30 and a steak dinner followed about 8 p.m. Before dinner everyone had an enjoyable time singing Christmas carols. We all received a present from Santa (Terry Martin) and danced the rest of the evening. I'm sure a good time was enjoyed by all.

It was nice to have Mrs. Laura Gregory and Mr. and Mrs. C. W. Bradshaw with us again.

* * *

THIRD FLOOR

Service Meats—By Hilda Dawson

We express deepest sympathy to our new signature, Tommy Cornthwaite, whose father-in-law passed away suddenly on December 13.

There was a flurry of excitement in the lunchroom on Monday morning after Christmas when "Johnny" Johnson, formerly of 281 and now 208 Department, appeared wearing a very beautiful diamond. The lucky man is "Mac" McAlpine of our cutting room staff. The big day is a deep dark secret to date.

Kitchen Ware and Hardware—By M. Parker

It seems that Dan Cupid is still shooting straight. Last month he took good aim and put an arrow into the hearts of two of our girls. Donna Matheson was hit on November 3, while Cecile Beaulieu got her ring on November 7. Good luck girls, make the best of being engaged because speaking from experience, it's one of the best times in your life.

It's grand to see Larry Horwood and Charlie Knowles back to work again after a bout with sickness in which sickness lost out.

A newcomer to staff in Department 253 is Brian Earle. Welcome Brian, we hope your stay will be long and a pleasant one.

If you've noticed the canaries, budgies and fish looking happy lately, there is a reason for it—they now have a sweet guy as their boss. Ben Matthews got his signature and has promised to see that each little creature will get a good home. Three cheers and a turtle for Ben.

On December 5 our whole department held its annual Christmas party at the Canoe Club. I've been to lots of parties in my time, but this one was perfect. Beautiful settings, good music, the food was superb and above all, a wonderful crowd that mixed well. The highlight of the evening was the high-class entertainment. The "Four Tools" were sensational—the routine brought the house down. "Four Tools," each a little different in size, danced with magnificence in each dainty step, their voices blended well. Richard Gardner, Ken Simpson, Lynn Wallis and Ambrose Weir were a sensation. Another act, this time imported at great cost, did a one-step dance and song routine. Donna McGregor and partner looked good especially when they smiled. Many bouquets should be given to all staffers who, in his or her way, helped in making the Christmas party '59 a terrific success.

To all, Good Health and Happiness in 1960.

* * *

FOURTH FLOOR

Women's Garment Alterations—By E. Hart

At the 1041 Department Christmas party this year they didn't lay down a red carpet for the guests or serve bottled champagne but only those kind of things might have made it a better party.

Just imagine, everyone had a waiter who just seemed to know what a person liked and whether they wanted a second helping or not.

For entertainment the singing group was almost as large as all the guests combined.

There was always a partner to dance with—male or female—and the dancing music was a blend of the old and new.

The party this year was a self-serve dinner-dance at Parker House. After dinner—we won't say who had two helpings—there was a sing-song with Miss Helene Lemoine at the piano.

A record player supplied the dance music and Mr. N. R. Batting, Department Manager, and Miss Kay Waywood, Head of Department, did everything possible—like keeping their speeches short—to please the guests.

* * *

SIXTH FLOOR

Draperies

On Friday, December 11, the Drapery staff gathered to say good-bye to Bill Andrew. On behalf of the department, Mr. W. Ritchie presented Bill with a briefcase and wished him every success in his new work.

Welcome back to Evelyn Gould and Jessie Repeta who have been away sick.

Carpets—By G. McLean

Hope everyone had a very Merry Christmas and all are settled down after the festivities, awaiting the coming of spring now.

The Christmas holidays didn't mean sleep-in mornings for all our staff—we hear some of the boys were up bright and early the morning of Boxing Day and were curling at 9 a.m. From all accounts, they all had a very enjoyable time and a good lunch.

Welcome to Harvey Way, our new Assistant in 272 Department. It is nice having you back with us after your sojourn in the Alexander Avenue Warehouse.

Congratulations to Bob McDowell who now has a Signature in the Central Carpet Stock in the Warehouse.

Many thanks to all who remembered us with Christmas Cards.

* * *

EIGHTH FLOOR

Budget Plan—By E. Tamplin

Congratulations and best wishes to Miss Edna Mae Smith who celebrated 35 years with the Company on December 4. Edna was presented with a gold watch from the department and a jewel box with pin and earrings from her friends in the office. She also received several other lovely gifts from friends around the Store.

It's plain to see that old Dan Cupid was busy over the Christmas holidays—two of our girls came in sporting lovely diamond rings. Eileen Kotelo received her ring from Mr. Roy Robert and Chris Aitkens received hers from Mr. Donald Fisher. Congratulations, fellows, you sure know how to pick them.

Sorry to report that Mrs. Muriel Clark is on the sick list. Glad to hear you are coming along so well, Muriel. All your friends miss you around the office.

Our deepest sympathy is extended to Mrs. Margaret Harding, in the recent loss of her husband.

Holy Mackerel! Mr. MacEwing where did you ever catch a whopper like that?

Wages Office—By L. Duggan

Congratulations to Mr. Hughes who celebrated his 25th anniversary with the Store on November 6, 1959. He received a beautiful diamond ring from the Store and Mr. Neelands presented him with a transistor radio on behalf of the Department along with many lovely gifts from close friends and associates. The day was climaxed by a dinner held in his honour at Zoratti's. Mrs. Hughes was presented with a dozen long-stemmed roses and Mr. Hughes was presented with a 35 m.m. camera on behalf of the department. The best of luck in future years, Mr. Hughes.

Congratulations to Mr. Neelands who celebrated his 35th anniversary with the Store on November 5. Mr. Hughes presented him with a lovely mantel clock on behalf of the department. He also received many other lovely gifts from close friends and associates.

Good-bye to Georgie Rutter who left to make housekeeping her full-time job. She received a duster and many lovely gifts from the department.

Good-bye to Judy Chamberlain who also left to make housekeeping her full-time job. Judy received a baby bath towel and cloth and many other gifts from the department.

Congratulations to Lenore on her marriage to Ross Bowman on November 7. On leaving the office, Mr. Neelands presented her with a plate glass mirror on behalf of the department. She also received many other gifts from close friends and relations.

A hearty welcome to newcomers Katherine Rau and Linda Charge.

STORE SERVICES

Delivery—By Kathleen Cross

A bouncing baby boy weighing 9 lb., Dean Albert Frohwerk, was born Sunday, December 13, 1959, at Grace Hospital to Mr. and Mrs. A. Frohwerk. Congratulations.

A second son, Frederick Ernest, weighing 7 lb. 1 oz., was born to Mr. and Mrs. Stephen Kiz at Misericordia Hospital on Sunday, December 13, 1959—congratulations. Also a second congratulation to our Stephen Kiz (2nd Lieut. Kiz) who received a decoration after 12 years of continuous service with the Canadian Forces.

Elevators—By E. Ratzlaff

May we extend our sincerest sympathy to the following bereaved persons and their families: Ernie Lund in the loss of his mother; Thomas Spearing in the loss of his mother who passed away on December 20, Mr. and Mrs. H. Malloes in the loss of their infant daughter; Mr. Frank Donald in the loss of a father who was a veteran of the Boer and 1st World Wars. His death on December 5 came five days prior to his 85th birthday. He was also a member of the Winnipeg Police Force.

Aldous Brow, whom many will remember from the time she worked in our department, is back at work again after another operation. We hope this will be your final trip to the hospital.

The Engineers' Christmas party was held on December 19 in Scott Memorial Hall. It was good to see Santa busy at work making so many wee folk happy.

City Dispatch

Sincere sympathy to Mr. D. Aikens in the loss of a sister.

* * *

MITCHELL-COPP BUILDING

Stock Audit



The celebration of 105 years' combined service with the Company was certainly an opportunity to honour three members of the Stock Audit staff—these being Ben Gibson, Bob Oliphant and Reg Lambert. A very high record indeed, for one department to compile. The official dates of these three men's 35th anniversaries fell due during the summer months so a later date was set to celebrate this event enabling everyone to enjoy the occasion. Boutonnieres were presented to the honoured gentlemen and corsages to their wives.

A fine evening was enjoyed by all, through the kind offer of Mr. and Mrs. Macnamara's home for the occasion. The above picture should speak for itself.

* * *

Printing Department—By Margaret Torrance

Just a thank you to former members of our staff who sent greetings and kind wishes for Christmas and the New Year.

Hope you fellows south of us are not too warm. It is just fine here, after our short time of invigorating below zero weather, and beautiful white snow.

Best wishes are extended to Miss Miriam Steele who retired January 31, after 25 years of service. Minnie is able to be home after her lengthy stay in hospital.



SECOND FLOOR

Parcel Post, Mailing and Shipping

By K. Thiessen

Our deepest sympathy to May McRobb in the recent loss of her mother.

Congratulations to Mr. and Mrs. Don Mitchell on the arrival of their daughter on December 16, 1959.

Congratulations to Anne Wiebe who received a lovely diamond from David Kydd.

* * *

THIRD FLOOR

Drapery Workroom—By D. Zetterstrom

On the evening of October 29 approximately 30 girls gathered at Moore's for a dinner in honour of Mrs. A. Pearson who retired on October 30 after 17 years with the Company, and Miss L. Cloutier who was married November 7 at St. Ignace Church to Mr. A. Pirch.

Miss Dalgleish presented Mrs. Pearson with a pin and earring set on behalf of the girls gathered there and wished her all the best and hoped she would have good health and be able to enjoy her retirement.

Miss Cloutier was presented with many lovely shower gifts from the girls. A very nice time was had by all.

On the morning of October 30 Mr. S. Patterson presented Mrs. Pearson with a lovely Lazy Susan and a pair of kid gloves from her co-workers in the department. He spoke of Amunda's many years in the Slipcovers and of her ability in helping others. She also received many lovely gifts from her friends and also from Department 267. Amunda thanked all for their kindness and thoughtfulness.

We have many away ill with the flu but hope you are soon all well again and back with us at work.

Congratulations and best wishes to Mr. and Mrs. A. Pirch who were married November 7.

* * *

FOURTH FLOOR

Hardware—By B. Landry and P. Muzik

Our very best wishes for future success to two members of our staff, Stan Blyk and Leo Bruneau, who left us recently to take up positions in W56 and W322 respectively. On behalf of the staff our Manager, Mr. Harding, presented Stan with a pair of curling boots and Leo with a pen and pencil set.

Women's Boots and Shoes—By N. McDonald

We lost a sunny personality when Rose Lap-siuk left us to make her home in Montreal. She was honoured at a dinner at Chan's and presented with gloves and Aurora Borealis earrings. Upon leaving the department she was presented with a folding umbrella.

FIFTH FLOOR

Laces and Millinery—By M. Fraser

There's a bright new light beaming in Department 4 and it's shining on that all-important third finger, left hand of Phyllis Neduzak. The lucky man is Don McColl. Congratulations and best wishes to you both, Phyllis and Don.

We had a most welcome visit from Mr. L. Christie before his departure for the east with Mrs. Christie, to spend Christmas with their son Edwin and his family in Toronto. We wish them a happy holiday, happy New Year, and hope that Mrs. Christie has fully recovered from her operation.

Best wishes for a speedy recovery to Bertha Blbeau who is on our sick list. Hope you are soon enjoying good health again, Birdie.

China

Sorry to be late with this news, but on the morning of December 8—one of the busiest days of the year—friends gathered to wish Harvey McCalmont best wishes on his 25th anniversary. Mr. Dodds made the presentation of a movie projector and he received many gifts and good wishes from all his friends around the Mail Order and Store.

Radios and TV—By M. McKinlay

Congratulations to Gordon and Bea Hamilton on the arrival of their son James on December 12 at the General Hospital.

* * *

SIXTH FLOOR

Adjusting—By J. Baynes

Beverly Lutz came in to work all smiles after the Christmas holidays, the reason being the lovely ring she received from Peter Robitaille. Best wishes to you both from us all.

Sincere sympathy is expressed to Mina Birnie and family on the death of their father, November 13. Also to Dave and May McPetridge and family on the death of Mrs. Alderdice, November 9. May is the former May Alderdice who previously worked in Department 117.

November 7 Frank Artiss celebrated his 35 years with the Company. The big day being a Saturday, Frank was honoured on Friday, November 6, with a desk laden with gifts both from the department and his many friends. Lots of luck and all the best for the future from us all.

The home of Mr. and Mrs. Hugh Allan was the scene of a party on November 6 in honour of Frank Artiss' 35 years with the Company. About 35 friends joined in the fun and dancing and during the evening Frank was presented with a sun-cot on behalf of the gang and Mrs. Artiss with a corsage. Everyone enjoyed the party and had a wonderful time. As to Frank, well he can't wait for the summer to laze on that sun-cot.

Correspondence—By M. Nolette

Florence Townner was real starry-eyed when she came in wearing the beautiful diamond Ron Baker gave her on December 7. Congratulations, Flo and Ron.

We are glad to see Hazel Corey back after her recent illness.

Household Linens—By F. Rodgers

The girls of 36 Department started their Christmas celebrations early with a dinner party at the Mardi Gras on December 15. The guests included retired members and the Christmas extra help. Congratulations, Ethel Anderson, for arranging an enjoyable get-together.

During the holiday season we were pleased to welcome Betty Sim, Eva Gates, Carman Conn, Glen Robinson and James Egerton of our retired staff who dropped in to visit their old friends in the department.

Dress Goods—By Winnie Crowston



Miss Frances Hinde—35 Years

Tuesday, January 5, Miss Frances Hinde celebrated her 35th anniversary with the M.O. Dress Goods Department—most of her time has been spent as an Exchange Department Signature.

Mr. W. J. Hogg presented Frances with a Camel bed throw and an electric mixer from her staff associates. She also received numerous individual gifts and a steady stream of friends from the Store and Mail Order visited her during the day to offer congratulations. On the evening of the anniversary 30 members of the department feted Frances at a dinner party at Zoratti's. On Saturday, Miss Ivy Lewis had a dinner party at her home for her immediate friends. Frances, who has many hobbies and interests, among them bridge, interior decorating and travelling, plans to take an extended trip to Toronto next summer to visit relatives and friends.

Draperies—By R. Hodgson

It was with regret that we said good-bye to Mary Fergus who left December 23 to take up housekeeping duties. Drop around to see us sometime, Mary.

* * *

SEVENTH FLOOR

Infants Goods—By I. Joss



Mr. G. W. Cousins

On January 5 Mr. G. W. Cousins celebrated his 35 years with the Company. On behalf of the department Mr. R. Eaton presented Mr. Cousins with a 35 m.m. slide projector and well wishers were many during the day. A dinner was held at Zoratti's Restaurant in his honour. An enjoyable evening was held at the home of Mr. and Mrs. W. Cousins after the dinner.

We are sorry to report that Kay Stuart is ill in Victoria Hospital. We wish her a speedy recovery.

Budget Plan—By M. R. McLean

Engagements were announced by Merina Horvath, December 17, and Jackie Bjornsson, December 18. Our congratulations to both girls.

Two of our staff left us on December 18 to take up permanent positions as housewives. Janet Hiebert has been with our department for six and a half years and we wish Janet the very best in her new occupation. Claudette Relke left us on the same date with five years' service in the Mail Order. We will miss both girls—and wish them luck.

Mildred Carlson has been ill several months. We sincerely hope that Mildred's health will improve speedily, and that we will be able to welcome her back soon.

Women's Blouses, Skirts, Sweaters

By M. Kurdydyk

Mrs. Winnie Harmer retired on Thursday, December 31, after completing a few years' service in our department and several years previously in various departments.

The day of her retirement the department held a breakfast in her honour at the Hilday Restaurant, where Mr. Smithson presented her with a necklace and earring set. Later on, back in the department, Mr. Smithson did the honours again in presenting Winnie with an electric mantel clock. She also received many lovely gifts from close friends and associates. May we take this opportunity of wishing you a long retirement, Winnie, full of happiness and good health.

M.O. Copying—By M. Wilson

On December 11 we bade farewell to Maria Turner who left to take up a position elsewhere. She received a pair of crystal candleholders from friends in the department, a token of the esteem in which she was held. Her gay Italian charm will be missed by many. We wish you every success, Maria.

We were sorry to hear of Leta McMullen's accident. To struggle with Christmas turkey, having one broken wrist, isn't easy. We wish you a quick recovery, Leta.

We are glad to have Wilene Doolan back again after her recent illness.

Christmas held a very special sparkle for three of our girls when they received that "dreamed of" Christmas gift, a beautiful diamond ring. Cecile Ottenbriet from Robert Wilson; Margaret Kuxhouse from George Cameron; and Pat Wallace from Glen Hargreaves. We're happy for you, girls, congratulations.

"I said to the man that stood at the gate of the year, 'Give me a light, that I may tread safely into the unknown,' and he said unto me, 'Go out into the darkness and put your hand into the hand of God and it will be to thee better than a light and safer than the known way.'"

Prosperity, good health, good cheer.
We wish to all, this crisp New Year.

Cashiers—By O. Quinlan

A beautiful new diamond made its appearance in the department after the Christmas holiday being worn by Judith Kochanowski, and presented to her by Frank Binda of Lac du Bonnet. Our congratulations and best wishes, Judy and Frank.

* * *

EIGHTH FLOOR

Boys' Clothing—By A. Johnston

On Friday, December 18, the girls of Department 32 held their annual Christmas party with a dinner at the Ivanhoe Restaurant. Gifts were exchanged and a very pleasant evening was enjoyed by all.

Salesroom, Phones, Catalogue Distribution

By M. Taylor

Well the department party was a huge success. Could be a yearly event! Mr. Greenwood—jolly old Santa, minus his beard—handed out gifts to everyone. The event was at Peggy's Pantry.

Good luck to Gwen Pawlyk who was married December 19.

Pat Kenner received a lovely diamond on December 11.

Welcome back to Mrs. Paul who was away sick with the flu. Myrtle Bovey is still on the sick list.

Congratulations to Mr. and Mrs. Joe Mayor on the birth of a son, Leslie Robert. They now have two sons and two daughters.

Our deepest sympathy to Florence Edwards on the loss of her brother in Vancouver, also to Eleanor Blonski who lost her sister-in-law.

Exchanges—By M. Davies

The Christmas season brought added happiness to our very charming Beverley McIsaac by the way of a lovely diamond.

To you Beverley and to Stewart Matthewman our very best wishes.

* * *

NINTH FLOOR

Gloves and Hosiery—By M. McEwan

The girls of the department held their Christmas dinner at the "Towers" and after a wonderful meal and the exchange of gifts, we were entertained by Joni, John and Hal, a singing trio. It was nice to have Mrs. Stan Mordue, formerly Kay Gregory of our department, with us.

Jewellery and Notions

By Jean Farr and E. Moore



Mr. Robertson

Mr. Robertson's 35th anniversary Took place on the 10th of December; Departments 15 and 22 planned to make it A day he would always remember. His desk was gaily decorated And laden with gifts galore; Wires and letters were received From every Eastern and Western Store.

A transistor radio from Department 15 Really gave him a thrill, When he is not using it We hear daughter Linda will. A Mary Maxim sweater from Department 22 Certainly looked very nice, When Mr. R. wears it, he will be The best-dressed curler on the ice.

To round up the celebration In a memorable way, A dinner was held at the Parker House On the following Saturday. In closing, the staffs of 15 and 22 Join the friends throughout the Store, To say Congratulations, Mr. Robertson, And Best Wishes for many more.



CONTACTS

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Editor: Douglas E. McPherson

DATE OF ISSUE
15th of EACH MONTH

NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH

Sporting Goods By J. McNiven and D. Hardiman



Mr. Robert Hutton

Mr. Robert Hutton Department Manager of 61, 63 and 65, celebrated 35 years with the Company on Sunday, December 6. Practically all his 35 years were spent in the Mail Order; he was for a short time with the M.O. Women's Sportswear. Then came three years in the army with the Royal Winnipeg Rifles. Back at Eaton's he once again was in the Women's Sportswear and then came to his present departments. His main interest is his summer home in the Whiteshell.

Mr. Hutton's desk was decorated on the morning of December 4 as his anniversary fell on the following Sunday. He was the recipient of a lovely sun cart and sport shirt from the departments and many personal gifts from friends.

On December 4 a surprise party was held at Mr. Hutton's home at which time he was presented with a hammock. Flowers were sent to Mrs. Hutton. An enjoyable time was had by all.

Workmen's Compensation for Eaton Employees

1. Effective January 1, 1960, at no cost to the employee, all employees of retail stores come under the protection of the Manitoba Workmen's Compensation Act. It is to be noted that Workmen's Compensation applies only when the employee is injured by accident or occupational disease arising out of and in the course of employment.

2. Basic Examples:

Hypothetical Case No. 1—

An employee, while on the job has the misfortune to fall and break her wrist. If her salary is \$40.00 per week she would receive Workmen's Compensation at the rate of 75% of her regular weekly pay which would be \$30.00 per week.

Hypothetical Case No. 2—

An employee injures his hand at work which necessitates loss of time from his job. His salary is \$60.00 per week. He would receive Workmen's Compensation at the rate of 75% of his weekly salary which would amount to \$45.00 per week.

3. It is important in all cases of injury that the employees concerned report to the Store or Mail Order Hospital immediately.

Staff Relations Office will report all accidents to the Workmen's Compensation Board and issue all Compensation payments.

RECENT APPOINTMENTS



Port Arthur, Ontario

MR. R. S. McBRIDE has been appointed Store Manager of Eaton's Port Arthur Store, succeeding Mr. G. D. Nelson deceased.

Mr. McBride began working for the Company in Winnipeg after which he went to Dauphin, Man., as Department Manager of 517. From 1941 to 1952 when he was made Store Manager of Medicine Hat, Alberta, Mr. McBride served as Department Manager in several departments (Men's and Boys' Clothing and Furnishings, Gloves, Hosiery, Umbrellas, etc.) of Eaton's in Moose Jaw, Sask. At the time of his appointment Mr. McBride was Store Manager of Eaton's Medicine Hat.



Medicine Hat, Alberta

MR. W. R. McFETRIDGE has been appointed Store Manager of Eaton's Medicine Hat Store, succeeding Mr. R. S. McBride.

Mr. McFetridge, after graduating in Arts from the University of Manitoba, began working in the Budget Plan Office, Head Cashiers Office and the General Office. In 1940 he was moved to the Heavy Goods Depot at Flin Flon, but returned to Winnipeg the following year to the Expense Office. He worked in the General Office in Moose Jaw, Sask., became General Office and Store Assistant in the Medicine Hat Branch and joined the R.C.A.F., all in 1942. Mr. McFetridge returned to Eaton's in 1945 and became General Office Manager and Assistant Store Manager at Prince Albert. In 1953 he was appointed Assistant Store Manager of Saskatoon, the position he held at the time of his present appointment.



Saskatoon Store

MR. N. R. BATTING, Assistant Store Manager.



Winnipeg Store

Department W512—Cameras and Binoculars:
MR. A. C. BEAVIS, Department Manager.



Department W272—Carpets,
Rugs and Underpadding:
MR. H. A. WAY, Assistant.



Department W172—General
Audit:
MR. W. G. MITCHELL,
Assistant.



Department W172—General
Audit:
MR. W. G. CHERRETT,
Assistant.



MISS DOROTHY JOYCE L. WILKINS

Dorothy Wilkins, 18 years of age, died suddenly Thursday, December 10. Dorothy was a new member of Eaton's and employed by our M.O. Toy Department. She is survived by her mother and father, one brother, Howard; one sister, Mrs. Ethel Litterick, all of Arnes, Manitoba. To these we extend sincere condolences during this very sad time.

To Mrs. Martin Gainor, formerly Myrtle Benson of our Eaton Post Office staff, we extend our deepest sympathy in the loss of her husband, Martin, and her eldest son.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mr. R. Gregory.....Hearing Aids
Mrs. M. Fawcett.....Drugs
Miss May McRobb.....M.O. Assembly
Mr. Dave Kemp.....Alexander Warehouse
Mr. E. Lund.....Elevators
Mrs. Ivy Speers.....Telephones
Mrs. L. Fraser.....Children's Shoes
Miss C. Brooks.....Piece Goods
Mr. Louis Beaudry.....M.O. Furniture
Mr. G. Griffith.....Time Office
Mr. T. Spearing.....Elevators
Mr. C. Spearing.....Shoe Repair
Mr. F. Firth.....Night Watchmen

In the Loss of a Father

Mrs. M. McGuire.....City Advertising
Mr. F. Donald.....Elevators
Mrs. May Mather.....Grill Room
Miss D. Handkomer.....Winnipeg Buying Office
Miss T. Lanthier.....Leather Goods, Hand Bags
Mrs. G. Hancox.....Ticket Writing
Mr. R. Vokey.....Carpets, etc., Work-room
Mr. Frank Swetko.....Men's Clothing
Mr. T. Laidlaw.....Merchandise Display
Miss C. Soal.....Basement Men's and Boys'
Furnishings and Luggage
Miss Edna Benoit.....Cake Counters

In the Loss of a Husband

Mrs. Anne Zappe.....M.O. Notions
Mrs. J. Fallis.....Foundation Garments
Mrs. Kay Mountain.....Basement Infants'
and Children's Wear
Mrs. T. Arndt.....Cake Counters
Mrs. Verla McMillan.....Millinery
Mrs. S. Taylor.....Drugs
Mrs. M. Hurlburt.....4th Floor Fashions

In the Loss of a Brother

Mr. H. Bessette.....Beauty Shops
Miss F. Edwards.....Catalogue Distribution
Mrs. E. Mason.....Foundation Garments

In the Loss of a Sister

Mrs. N. Kenaghan.....Candy Work-room
Mr. D. Aikens.....City Dispatch
Mr. W. Aikens.....Women's Shoes
Miss E. Towall.....Sporting Goods

In the Loss of a Daughter

Mrs. Ethel Maxwell.....Wall-paper, Paints
Mr. F. Hadfield.....Customs and Traffic

RECENT APPOINTMENTS

Regina Store

Department R212—Drugs, Toiletries, Soaps, Cameras, Books, Stationery, Candies, Jewellery, Hollow-ware, Flat-ware, Watches, Clocks, Hand Bags, Leather Goods, Notions, Shoe Findings, Fancy Goods and Wools:
MR. W. C. STEWART, Department Manager;
MR. J. POPP, Assistant.

Calgary Store

Caretaking, Receiving Room, Inspectors, Dispatch, Delivery, Store Trucks:
MR. A. W. LINN, Assistant.



COULD BE A RECORD!

The three men pictured above have a total of 94 years of drum service with various Fife and Drum Band organizations over a span of 30 years. Left to right are James Mawhinny, W222; Jack Scott and Mr. Compton. At present the fellows are playing with the Ulster Volunteers. Nice going, men. Can anyone "beat" this?

LONG-SERVICE ANNIVERSARIES

FORTY-FIVE YEARS

Mr. Christian Simpson,
Basement Paints and Wall-paper... Feb. 2

THIRTY-FIVE YEARS

Mr. James Thom,
M.O. Books and Stationery.....Jan. 27

TWENTY-FIVE YEARS

Mr. E. M. Westmacott,
Linoleum and Tile.....Jan. 28

In Memoriam



WILLIAM E. C. HURLBURT

"There is no death . . ."

Bill Hurlburt passed away after a long illness on Sunday, January 3, at Deer Lodge Veterans' Hospital, at the age of 74. Born in Toronto, he was of Maritime descent and very proud of that ancestry. Coming west as a young man, he travelled the prairie provinces as a commercial traveller. Enlisting in 1915, he served in the 1914-18 war with the Lord Strathcona Horse (Royal Canadian), and with the Machine Gun Squadron in France and Belgium.

Mr. Hurlburt joined Eaton's in Winnipeg in 1919 and worked on the Superintendent's staff, Transfer and Cash before joining the City Advertising in 1927. "Contacts" magazine was begun in 1932 and in 1934 Bill became editor and did a remarkable job in that capacity for 18 years, retiring in 1952. He was a member (and for some time chairman) of the Safety Committee and of the Assistants' Association; also for some years was active in engaging personnel and helping to marshal them in the big Santa Claus parades.

Eaton's theatrical circles, as well as drama clubs in his own and other communities, benefited from his ability to carry both character and lead roles, and such avocation was indeed one of Bill's great pleasures. His remarkable work for Victory Loans—both in his special magazine issues and in taking part in Loan publicity and propaganda efforts, earned him well-deserved praise on many occasions. He also served in the Reserve Army during World War II.

A life member of the Maritime Provinces Association, for many years after the Great War an active member and worker for Toc H; member and past president of the Valour Road Branch of the Canadian Legion, member and magazine editor of Canukeena Club, Bill yet found time always to be at the numerous Eatonians' affairs every year. For many years, too, he was the popular Santa Claus at the hospitals' children's wards each Christmas morning; and until the last two seasons, had always appeared as Santa to his old friends when our Charitable Fund had its yearly party for Middlechurch Home residents—they will miss and mourn him deeply we know.

Bill married the former Mildred (Billie) Jackson of the Merchandise Office staff, and to her and the two surviving sons, Graham and John, as well as others in his family group, we offer our deepest sympathy in the loss of this fine husband and father.

1



Your ideas were fine in '59...



9

Let's all try harder in '60 . . .

6



- A new decade . . . why not new ideas?
- Only YOU know what YOU'RE thinking.
- Better put these thoughts down on paper and capitalize on YOUR brain power.
- Last year Eaton's paid out 535.00 in Suggestion prizes! Make sure YOU are a winner this year.
- Use YOUR Suggestion Boxes — they are placed throughout the Store, Mail Order and Warehouses.

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